

**BACHELOR OF BUSINESS ADMINISTRATION
(FINANCE)**

Semester I

| Course Code | Course Title | Outcome |
|--------------------|---------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BBA1B01 | Management Theory and Practices | <ul style="list-style-type: none">• To develop conceptual knowledge of Business Management.• To enable students to understand and analyse practical aspects of management to become skilled manager in a corporate business set up. |
| BBA1C01 | Managerial Economics | <ul style="list-style-type: none">• To acquaint the students with the economic concepts and principles relevant for business decisions.• To enable the students to apply the economic principles in managerial decisions |

Semester II

| Course Code | Course Title | Outcome |
|--------------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BBA2B02 | Financial Accounting | <ul style="list-style-type: none">• To equip the students with skills for preparing books of accounts of business organisation.• To enrich the students to prepare the financial statements of proprietary organisations.• To provide knowledge to the students in respect of accounting of issue of securities, accounting for hire purchase transactions and the accounting of branches |
| BBA2B03 | Marketing Management | <ul style="list-style-type: none">• To orient the students with the marketing principles and also to familiarize them with the process of marketing in modern business firm• To develop skills in students in organizing for effective marketing and in implementing the market planning process |

Semester III

| Course Code | Course Title | Outcome |
|--------------------|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BBA3A11 | Basic Numerical Methods | <ul style="list-style-type: none">• To enable the students to acquire knowledge of numerical equations, matrices progressions, financial mathematics and descriptive statistics |
| BBA3A12 | Professional Business Skills | <ul style="list-style-type: none">• To update and expand basic Informatics skills of the students• To equip the students to effectively utilize the digital knowledge resources for their study |
| BBA3B04 | Corporate Accounting | <ul style="list-style-type: none">• To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.• To help the students to understand and apply fundamental IndASs on inventories, PPE, provisions, income tax, borrowing cost and intangible assets |
| BBA3B05 | Financial Management | <ul style="list-style-type: none">• To familiarize the students with the concepts, tools and practices of financial management.• To help the students to understand and develop insights and knowledge base of various concepts of finance.• To develop skills for effective Financial, Investment and Dividend decisions making |
| BBA3C02 | Business Regulations | <ul style="list-style-type: none">• To familiarise the students with major statutes affecting the operations of business organizations.• To equip the students to analyse statutory provisions and the core concepts in business laws.• To prepare the students to analyse legal issues arising in day-to-day business operations prevalent in India and to discuss possible solutions to issues in organisations in the frame work of business laws |

Semester IV

| Course Code | Course Title | Outcome |
|--------------------|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BBA4A13 | Entrepreneurship Development | <ul style="list-style-type: none">• To familiarize the students with the concept of entrepreneurship.• To identify and develop the entrepreneurial talents of the students.• To generate innovative business ideas in the emerging industrial scenario. |
| BBA4A14 | Banking and Insurance | <ul style="list-style-type: none">• To enable the students to acquire knowledge about basics of Banking and Insurance.• To familiarize the students with the modern trends in banking. |
| BBA4B06 | Cost and Management Accounting | <ul style="list-style-type: none">• To acquaint the students with the basic concepts and tools of cost and management accounting.• To help the students to understand cost and management accounting concepts and its application for decision making. |
| BBA4C03 | Corporate Regulations | <ul style="list-style-type: none">• To familiarise the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations. |
| BBA4C04 | Quantitative Techniques for Business | <ul style="list-style-type: none">• To familiarize student with the use quantitative techniques in managerial decision.• To develop skills in students for effectively analyse and apply Quantitative Techniques in decision making |

Semester V

| Course Code | Course Title | Outcome |
|--------------------|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BBA5B07 | Human resources Management | <ul style="list-style-type: none">• To give a conceptual understanding of human resource practices in organizations.• To develop insights on various concepts and Functions of Human Resource Management.• To learn the latest trends in Human Resource Management. |
| BBA5B08 | Business Research Methods | <ul style="list-style-type: none">• To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies. |
| BBA5B09 | Operations Management | <ul style="list-style-type: none">• To familiarize the students with the concepts, tools and practices of operations management and to learn about the decisions and processes of operations management in a business firm. |
| BBA5B10 | Income Tax | <ul style="list-style-type: none">• To impart basic knowledge and equip students with application of principles and provisions of Income Tax Act, 1961 amended up-to-date.• To enable the students to compute different heads of income as well as total income and tax liability. |
| BBA5B11 | Financial Market and Institutions | <ul style="list-style-type: none">• To provide basic knowledge about the structure, organisation and working of financial system in India.• To help students to understand different aspects and components of financial Institutions and financial markets. |

Semester VI

| Course Code | Course Title | Outcome |
|--------------------|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BBA6B12 | Organisational Behaviour | <ul style="list-style-type: none"> • To familiarize the students with the basic concepts of individual behaviour and organizational behaviour • To enable the students to catch an idea about inter-personal and group behaviour. • To acquire knowledge regarding the organizational change and organizational development. |
| BBA6B13 | Management Science | <ul style="list-style-type: none"> • To provide a basic knowledge about operations research and to acquaint the students some common operations research tools for various business decision marketing situations. |
| BBA6B14 | Project Management | <ul style="list-style-type: none"> • To enable the students to acquire basic knowledge of different facets of Project Management. • To help the students to understand the different concepts of managing a project. • To enable the students to analyse the viability of a project. |
| BBA6B15 | Financial Services | <ul style="list-style-type: none"> • To provide the students the knowledge of the various financial services and investment opportunities available in the country. |
| BBA6B16 | Investment Management | <ul style="list-style-type: none"> • To familiarise the students with the world of investments and to provide a theoretical framework for the analysis and valuation of investments. • To make the students aware of various investment opportunities from an investor's perspective of maximizing return on investment. |